SpearMC

> "Host Analytics brings everyone under a single umbrella; sales, ops, marketing, finance and HR. Host gives us a single version of the truth that we all can tap into."
>
> —Welch Allyn

BENEFIT FROM OUR EXPERIENCE

SpearMC offers a broad range of services for Host Analytics customers:

- End-to-end implementation services

- Optimization services that continually improve the environment after launch

- Organizational changes to management and training

- Extensive industry knowledge in Healthcare, Life Sciences, Financial Services, and banking

- Specialized in integrating with PeopleSoft, Oracle ERP, and NetSuite

Delivering high performance EPM through the cloud

Host Analytics is the leader in cloud-based Enterprise Performance Management (EPM). The platform includes applications for planning, modeling, reporting, consolidations and analytics. Host Analytics automates key financial processes to minimize risk and increase efficiency, allowing more time for analysis and action.

EMBRACE THE ENTERPRISE CLOUD EPM PLATFORM

- Powerful planning and forecasting
- Advanced modeling
- Ad-hoc reporting and financial statements
- Automated consolidation
- Accelerated time to value
- Lower costs

Over the past 10 years the EPM industry has seen a shift from legacy on-premises systems to cloud-based solutions and Host Analytics has been on the forefront of this transition. Not only are these solutions easily managed and maintained within the finance department, they are also delivered at a fraction of the cost.

REAL-TIME AUTOMATED INTEGRATION TO ERP

Our integration solutions include bringing in meta-data such as business units, accounting segments, and tree roll-up structures, along with financial data such as GL period activity and transactional data to enable organizations to plan and report in real-time.

NETSUITE   hostanalytics   ORACLE Gold Partner Cloud Standard

FEATURED CLIENT

Credit Karma™

⚠ CHALLENGE PRESENTED

Credit Karma experienced tremendous growth and needed a scalable and secure planning platform.

🎯 PROPOSED SOLUTION

SpearMC worked with Host Analytics to design and implement revenue forecast models, cost models and workforce planning models within the Host Analytics platform for Credit Karma. Moving budgeting and planning out of a myriad of spreadsheets into the Host Analytics platform created a secure single source of truth for Credit Karma, allowed to quickly forecast more accurately, and generated what-if scenarios. The new platform enabled scalability of the planning process in support of Credit Karma's growth.

Meeting growth needs

SpearMC is a partner with Host Analytics – the leader in cloud-based Enterprise Performance Management (EPM) with a complete platform for key EPM processes – planning, consolidation, modeling, reporting and analytics. SpearMC successfully implemented Host Analytics' Planning engine for Credit Karma.

Credit Karma is a credit and financial management platform that provides free credit scores, reports and monitoring that is available to U.S. consumers via web interface from computer, tablet or phone. While accessing their credit information for free, consumers are pitched tailored offers for credit cards, personal loans and auto loans that match their profile. With analysis of more than 60 million members' finances and employee growth in last five years from 27 to 400, Credit Karma's budgeting and planning business process was becoming stressed.

💡 RESULTS ACHIEVED

SpearMC and the Host Analytics implementation team worked with Credit Karma's finance and accounting team to identify the dimensional data (accounting segments and hierarchies) from the NetSuite ERP, then loaded/ validated those data along with GL data and created a prototype of the application design.

SpearMC worked with Credit Karma to identify improvements to existing revenue and cost models, then built out the revised models on the Host Analytics Planning platform. SpearMC also designed and built flexible P&L and expense detail reports.

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